

GROUND WARRIOR SUBMISSION CHALLENGE & OREGON OPEN JIU JITSU CHAMPIONSHIP

Sponsorship Rates

Brazilian Jiu Jitsu is one of the fastest growing sports in the United States. Since 2005 Sub League has been promoting this dynamic sport with its Oregon-based tournaments. Unlike other more traditional martial arts, Jiu Jitsu attracts all ages. Tournament competitors range in age from 5 through 70, with a median age of 21.

Each year Sub League puts on four stand-alone tournaments, the winter Ground Warrior Submission Challenge, March Sub League Open, May Sub League Open and the fall Oregon Open Jiu Jitsu Championship. These events each draw more than 1,500 competitors and fans over two days.

Sub League offer a number of unique opportunities to fit sponsor's needs. Sponsorship funds go directly toward athlete prizes, staffing, facility fees, and event promotion. Your contribution directly rewards participants and showcases your company as a supporter of cutting edge athletes and the Jiu Jitsu community. Thank you for your support!

Presenting Sponsor - \$1,500 (per event)

Presenting sponsors receive the most prominent logo placement of all supporters, in regard to frequency, size, and position. Presenting sponsor logos will appear on the event website (subleague.com); email promotions (over 11,000 contacts); event poster (mailed to 200+ Northwest gyms); and T-shirt.

Presenting Sponsors are invited to post a promotional coupon and banner ad on subleague.com. Additionally, presenters are entitled to a booth to display their products and/or services at the event and are encouraged to hang a company banner.

Major Sponsor - \$1,000 (per event)

Major Sponsors have a unique opportunity to present their brand to the Jiu Jitsu community and to demonstrate their support of local athletes with an on-site booth at the event. In addition to a booth space, Major Sponsors receive the second most prominent logo placement on subleague.com, printed materials, and event T-shirt.

Booth Sponsor - \$500 (per event)

Booth Sponsors are entitled to a booth during the event, placing their products and/or services in front of hundreds of athletes and fans. Logos (and link) will be displayed on subleague.com and event T-shirt.

Contributors - \$250 (per event)

Contributing Sponsor logos will appear in front of countless athletes and fans on website and event T-shirt.



For more sponsorship details and to learn about SUBLEAGUE.COM and its programs, please contact event manager Michael Chapman at 503-710-0679 or michael@subleague.com.

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